

Sterling Dental Services, LLC — Terms of Use

Welcome to Sterling Dental Services, LLC (“Sterling Dental,” “we,” “us,” or “our”). By accessing or using this website (the “Site”) at sterlinghs.com, you agree to be bound by these Terms of Use (“Terms”). If you do not accept these Terms, please exit the Site immediately.

1. Access & Acceptance

You must be at least 18 years old and capable of forming a binding contract to use the Site. By using the Site, you affirm that you meet this criterion and consent to these Terms.

2. Permitted Use

You may use the Site solely for informational and communication purposes related to the dental and health services Sterling Dental provides.

You agree not to:

- a) Misrepresent your identity or provide false information;
- b) Interfere with Site operation or security;
- c) Access or attempt to access private patient or staff information;
- d) Use the Site for unlawful or abusive conduct.
- e) We reserve the right to restrict or terminate your access at our discretion for any misuse or violation of these Terms.

3. Intellectual Property

All content on this Site (e.g., text, images, logos) is owned by or licensed to Sterling Dental and is protected under copyright and trademark laws. You may view and print individual pages for personal, non-commercial use, but you may not:

- a) Copy, modify, publish, transmit, display, or create derivative works
- b) Use any automated means (e.g., bots, scrapers)

4. Privacy & Data Use

We collect personal data (e.g., name, contact info) when you fill out forms or messages. Use of your Protected Health Information (PHI) complies with HIPAA and our Privacy Policy. We use cookies and tracking technologies as described in our Privacy Policy for analytics and service improvement.

5. Health Information Disclaimer

Content on the Site is for informational purposes only and does not establish a dentist–patient relationship. No diagnoses or treatment recommendations are provided via this Site . Always seek direct care from your professionals.

6. Communications & Payments

By using this website and its associated features, you agree to the following terms regarding communications and payments:

a) Communication Consent

When you submit your contact information through forms on our website (e.g., to request an appointment or ask a question), you authorize Sterling Dental Services, LLC to contact you via phone, email, or text message for purposes including but not limited to:

- i. Appointment reminders or confirmations
- ii. Treatment planning and follow-up
- iii. Insurance and billing matters

Standard message and data rates may apply. You may opt out of non-essential communications at any time by following the instructions provided in our messages or by contacting us directly.

b) Payment Terms

Payments for dental services may be discussed or initiated via the website. Any information collected for billing or payment purposes is protected under our Privacy Policy and applicable laws.

c) Third-Party Services

Our site may link to or integrate with third-party payment processors or other platforms. While we strive to partner with secure and reputable providers, Sterling Dental Services, LLC is not responsible for the privacy, security, or functionality of those external systems. Use them at your own discretion and refer to their terms and privacy notices.

7. Disclaimers & Limitations of Liability

The Site and its content are provided “as is,” without any warranties. Sterling Dental is not liable for:

- a) Any errors, interruptions, or inaccuracies on the Site;

- b) Indirect, incidental, or consequential damages arising from Site use;
- c) Treatment outcomes or third-party communications.

8. Indemnification

You agree to indemnify and hold Sterling Dental harmless from any claims or losses arising from your violation of these Terms or use of the Site.

9. Changes to Terms or Site

We may modify these Terms or update Site content at any time. Continued use of the Site after updates indicates your acceptance.

10. Governing Law & Dispute Resolution

These Terms are governed by and construed under Oklahoma law. Disputes shall be resolved in the state or federal courts located in Oklahoma County, Oklahoma.

11. Contact Us

If you have questions or concerns about these Terms, please contact:

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Oklahoma City, OK 73189-1330
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Email: customerservice@sterlinghs.com